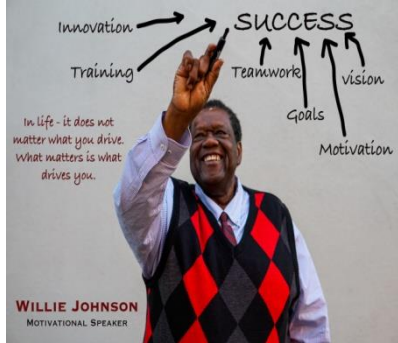


Meet Willie Johnson (AKA: WillieJay) - "The Ambassador of Potentiality"



WillieJay is refreshingly different: WillieJay delivers straight talk filled with immediately usable content - peppered with analogies and humor. His technique is simple, down-to-earth, and designed to elevate everyday performers into extraordinary performers.

WillieJay will show your people how to:

- Accept responsibility for their career enrichment.
- Communicate and connect with others more effectively.
- Understand and value the differences of others.
- Live up to their potential each and every day.
- Approach tasks and assignments with an attitude of excellence.
- Add value and make a positive difference in their organization, team and community.

EXPERIENCE

WillieJay's techniques and facilitation style come from experience. Having faced many of the same personal, and organizational challenges his audiences have endured, WillieJay "gets it." He knows what looks good on paper versus what really works in the real world. Because he has been there, he speaks to the intangibles that finally connect the dots between theory and implementation. He uses elements of his personal journey from failure and embarrassment to becoming a successful entrepreneur, to remind his audiences that it's never too late to live up to their potential and create a larger vision for their life.

AWARDS and ACCOMPLISHMENTS

- John Maxwell Team Certified Speaker - Trainer - Coach
- Namon Harris Award of Excellence
- Multiple District level Speech Contest Winner
- 2013 Semi-Finalist - Toastmasters International Speech Contest
- Magna Cum Laude graduate - Park University (BS - Mgt & HR)
- Personality Insights - Human Development Consultant
- Franklin Covey & Vital Smarts Certified Client Facilitator
- Licensed Facilitator: Blueprint For Success
- Master Graduate - DISCOVER Leadership
- 23 Year Military Service (Army - Chief Warrant Officer -3) Honorable Discharge



Recipient: 2006 Magee-Stovall High Impact Professional Speaker Award

"WillieJay uses knowledge, wisdom, and humor to create a learning environment that is light-hearted yet content and purposed-filled. In his talks, WillieJay provides the substance that audience members want and the content that organizers value."

Certifications and Trainings

Willie holds accredited certifications from top leadership experts and has over 30 years of experience as a leader within the government and corporate sectors; specifically, the United States Army and Fortune 500 company J.B. Hunt Transport Services, Inc. He brings his experience and education to train employees of top organizations nationwide, such as City of Little Rock Fleet Services, University of Arkansas, Dayton Public Schools, Arkansas Children's Hospital, Fayetteville Public Library, ARVEST Bank, Jones Center for Families, U.S. Postal Service, Texas Department of Health and Human Services, and J.M. Smucker Company.

Published Inspirational / Motivational Author

Willie Johnson is the author of two motivational self-help books – "It's Never Too Late To Live Up To Your Potential", and "Be Amazing". He is also the author of a Flipbook titled "Success Insights 101". Since 2004, Willie Johnson has also been a contributing writer of motivational articles for the VISIONS Newsletter/Magazine, published by Henry Ford and Associates of Twinsburg, Ohio.

THE STORY

WillieJay's passion for helping others perform at their best stems from lessons learned during his 23 military career and his being placed on academic probation by the end of his first year at Arizona Western College. Refusing to settle for life's second best, he went on and graduated from college, with honors (Magna Cum Laude), and received an "Honorable" Discharge from the Army with the rank of Chief Warrant Officer - 3.

After his college and military experience, WillieJay enjoyed a thriving 25 year career in Human Resources' and Training & Development with Fortune 500 company, J.B. Hunt Transport Services, Inc. During a period of eight years, while working full-time at J.B. Hunt, he was a successful Mary Kay Cosmetics - Independent Sales Representative. In 2004, again, while working full-time at J.B. Hunt, he founded "Willie Johnson Communications & Seminars. Due to his speaking skill, WillieJay was hand-picked to attend numerous trainer and client facilitator certification workshops; which further helped him to develop his superior trainer and facilitator skills that allows him to not only communicate, but to connect with any audience.

Always looking for bigger and better challenges, in February of 2014 WillieJay opted to leave his corporate position to launch his own company, full time, and live his mission to inspire people with his message: It's never too late to live up to your potential and create a larger vision for your life.

WillieJay's Motto's

(1) "Just set yourself on fire - and the whole world will come watch you burn!"

(2) "If you want to go from where you are to where you want to go - You have to grow from how you are to how you ought to be!"



Contact Information

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